



The Hong Kong Insurance Awards 2025

*We are pleased to announce the **Top 3 Finalists** for 24 categories this year!
Congratulations to the shortlisted awardees!*

Outstanding Claims Management Award★

General Insurance

*Blue Cross (Asia-Pacific) Insurance Limited
Cigna Worldwide General Insurance Company Limited
QBE Asia*

Life Insurance

*BOC Group Life Assurance Company Limited
FWD Life Insurance Company (Bermuda) Limited
Prudential Hong Kong Limited*

Outstanding Customer Services Award★

AIA International Limited | Manulife (International) Limited | Prudential Hong Kong Limited

Outstanding Risk Management Award★

FWD Life Insurance Company (Bermuda) Limited | Prudential General Insurance Hong Kong Limited | Prudential Hong Kong Limited

Outstanding Corporate Social Responsibility Award★

AIA International Limited | AXA Hong Kong & Macau | Manulife (International) Limited

Excellence in ESG and Sustainability Award★

AXA Hong Kong & Macau | Chow Tai Fook Life Insurance Company Limited | Zurich Insurance (Hong Kong)

Outstanding Reinsurance Scheme Award★

RGA Reinsurance Company, Hong Kong Branch | Swiss Re Asia Pte. Ltd. | Taiping Reinsurance Company Limited

Outstanding Training & Development Award★

AIA International Limited | FWD Life Insurance Company (Bermuda) Limited | MSIG Insurance (Hong Kong) Limited

Best Partnership Project Award★

General Insurance

*AXA Hong Kong & Macau
Cigna Worldwide General Insurance Company Limited
Zurich Insurance (Hong Kong)*

Life Insurance

*China Taiping Life Insurance (Hong Kong) Company Limited
Manulife (International) Limited
Prudential Hong Kong Limited*

Excellence in Customer Acquisition and Engagement Award★

Hang Seng Insurance Company Limited | HSBC Life (International) Limited | Sun Life Hong Kong Limited

Outstanding MPF/Employees' Benefit Product/Service Award★

AIA International Limited | Manulife (International) Limited | Sun Life Hong Kong Limited

Most Innovative Product/Service Award★

General Insurance

*AXA Hong Kong & Macau
Parametric Flight Delay Protection*

Life Insurance

*BOC Group Life Assurance Company Limited
BOC iMortgage-Linked Term Life Insurance Plan*

Health

*AIA International Limited
OptimaCEO Medical Plan and Infinite Health Programmes*

Wealth

*China Pacific Life Insurance (H.K.) Company Limited
Gold Ruyi Savings Insurance Plan*

MSIG Insurance (Hong Kong) Limited

MSIG Travel Insurance Service

*FWD Life Insurance Company (Bermuda) Limited
Imperial Fortune (HK) Insurance Plan*

*Chow Tai Fook Life Insurance Company Limited
"ChampCare" Medical Insurance Plan*

*Chow Tai Fook Life Insurance Company Limited
MyWealth Savings Insurance Plan 2*

*Prudential General Insurance Hong Kong Limited
PRUChoice Travel - #1 Travel Companion*

*Sun Life Hong Kong Limited
Stand-by-you Accident Protection Plan*

*FWD Life Insurance Company (Bermuda) Limited
Crisis EasyGo Series*

*Hang Seng Insurance Company Limited
FamilyPower Multi-Currency Life Insurance Plan*

Outstanding Integrated Marketing Strategies Award★

AIA International Limited | Chubb Life Insurance Hong Kong Limited | Prudential Hong Kong Limited

Outstanding Digital Marketing Campaign Award★

FWD Life Insurance Company (Bermuda) Limited | Hang Seng Insurance Company Limited | MSIG Insurance (Hong Kong) Limited

Excellence in Digital Transformation Award★

General Insurance

*AXA Hong Kong & Macau
Blue Cross (Asia-Pacific) Insurance Limited
Bupa (Asia) Limited*

Life Insurance

*AIA International Limited
FWD Life Insurance Company (Bermuda) Limited
Prudential Hong Kong Limited*

AI & Advanced Analytics Excellence Award★

AXA Hong Kong & Macau | Manulife (International) Limited | OneDegree Hong Kong Limited

Outstanding Agent of the Year★

*Chu Ka Yee, Alice - Prudential Hong Kong Limited
Gong Min, Matthew - Prudential Hong Kong Limited
Ng Chun Pong - AIA International Limited*

Outstanding Community Intermediary of the Year★

*Lau Ka Kui, Apollo - Chow Tai Fook Life Insurance Company Limited
Tai Wing Keung, Kenny - FWD Life Insurance Company (Bermuda) Limited
Yee Chun Kei, Kingsley - AIA International Limited*

Outstanding Young Professional of the Year - Intermediary★

*Chan Nga Yee, Joey - AXA Hong Kong & Macau
Huang Bingqi - AIA International Limited
Tsang Wing Ki, Kristy - FWD Life Insurance Company (Bermuda) Limited*